Palmeria Theme Documentation

Updated on January 9, 2019

Quick Start Guide

<u>Installation</u>

Import demo data

Add categorized hotel rooms and (optionally) enable bookings

Set up the front page

Customize the front page

WordPress Customizer settings

Site Identity

Colors

Header image

Background image

Menus

Theme options

Contact us page

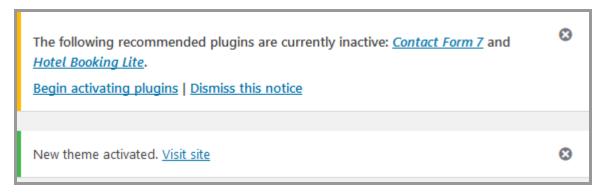
Page Templates

Quick Start Guide

- 1. Install and activate Palmeria WordPress theme.
- 2. Install and activate required plugins. You may optionally disable unneeded plugins later.
- 3. Import sample data (if you install a theme on a fresh website).
- 4. Add hotel rooms or properties and enable booking services (work with *MotoPress Hotel Booking Lite* plugin).
- 5. Set up and customize the front page.
- 6. Edit website identity, menus and header in the WordPress Customizer.
- 7. Customize other website pages.

Installation

- In your WordPress admin panel, go to Appearance → Themes and click the Add New button.
- Click Upload Theme, Browse and Choose File; then select the theme's ZIP file. Click Install Now.
- 3. Click **Activate** to use your new theme.
- 4. You'll be offered to install several plugins (*Hotel Booking Lite and Contact form* 7) that ensure the theme will look like the demo you can install all of them and later deactivate / uninstall plugins you won't need. You just need to click "Begin activating plugins".



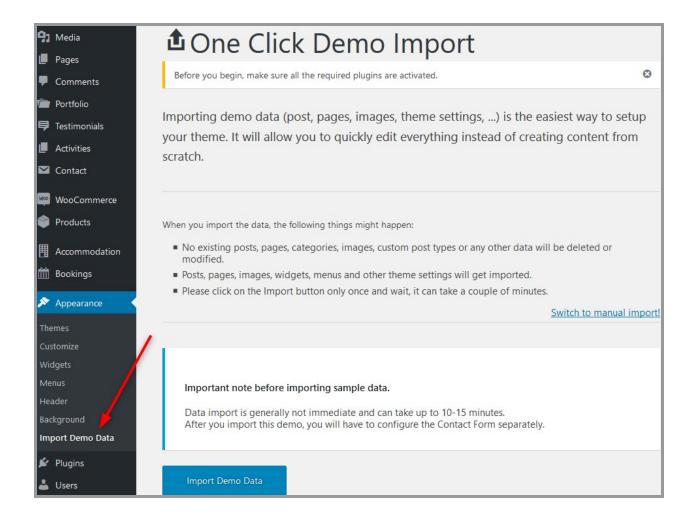
If your WordPress version is lower than 5.0 or you don't have the Gutenberg plugin installed, it'll be also recommended to install the *Gutenberg plugin*.

5. Once all plugins are installed and activated, you may want to import sample data to the theme to edit all pages easier and quicker.

Warning! Import sample data only in case it's a fresh website and it doesn't contain any custom content!

Import demo data

When all required plugins are installed and activated, **Import Demo Data** menu should appear under **Appearance** menu on your WordPress website.



Head over to this menu and run the importer by clicking on the "Import Demo Data" button. If the process is successful, you'll see the following notification:

That's it, all done!

The demo import has finished. Please check your page and make sure that everything has imported correctly. If it did, you can deactivate the **One Click Demo Import** plugin, because it has done its job.

Now, you can proceed with the theme customization. There are 2 alternative ways:

- 1. General website settings and design customization.
- Add rental units with MotoPress Hotel Booking Lite plugin and configure the needed settings for the booking system.

We recommend to start with a way 2. This will help you firstly add properties related content and only after that customize their appearance (as well as appearance of the rest of the theme).

Add categorized hotel rooms and (optionally) enable bookings

In Palmeria, you'll be working with the Lite version of the <u>MotoPress Hotel Booking plugin</u> (that means some Pro features are not available).

Check out the PRO vs Lite comparison table

The plugin fulfills several functions: with its help you will present all rental units like rooms or houses, services, details of each accommodation as well as turn on online reservation of the properties.

With Palmeria theme you can rent out multiple rentals of different types as single items or a single condo / hotel bookable by a room.

Note! This is just a quick guide of how to create a list of units and enable automatic reservations. When you need a step-by-step guide, check out the detailed <u>Hotel Booking plugin</u> documentation.

1. When the MotoPress Hotel Booking Lite plugin is activated, two menus should appear:
Accommodation and Bookings. You'll need to add units available in your hotel via
Accommodation → Accommodation types → Add New. By default, the property reservation option is enabled (navigate to Accommodation → Settings → Disable Booking to switch it off). If you imported demo data, you should see sample accommodation types which you can customize and as more ones as needed.

To make it even easier, you can firstly add the list of available categorized items (optional):

Amenities, all Services available (paid or free, e.g. parking, luggage storage, bicycle rent), and

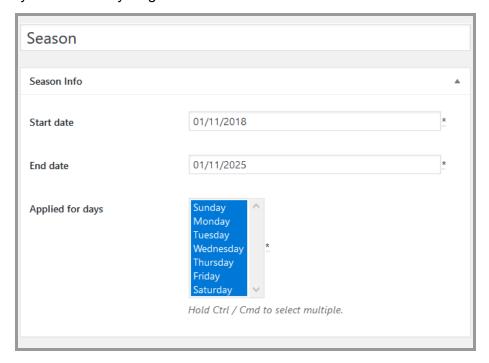
Bed types (under Settings \rightarrow Bed types). Once these are added, you can head over to adding/customizing accommodation types.

The difference between Accommodations and Accommodation Types is the following: accommodations are physical bookable units, while Accommodation Types are just the catchall term for the same accommodations. For example, you may have 3 physical bookable Accommodations under a "Double room" Accommodation Type. The number of real units is added from the same Accommodation Types screen.

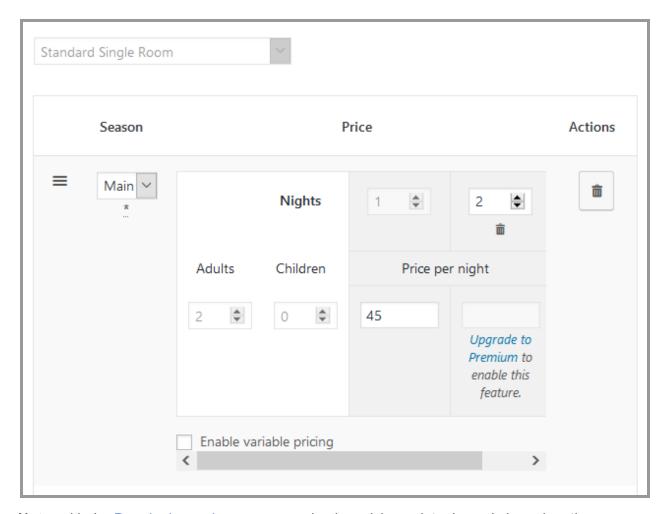
If you rent out multiple vacation rentals items, add them all as different Accommodation Types (e.g. guesthouse, cabin, caravan).

If you rent out only one rental unit as a single item, add it as one Accommodation Type and set the "number of accommodations" to 1.

2. Add **Seasons** - specific time periods that can come with different pricing (for example, Summer, 2019, April, 2020, weekends, etc.). These are your custom seasons and they can come with any name and any length.



3. Add **Rates** to present the same rentals units with different amenities or conditions (refundable / non-refundable; with or without breakfast). Your guests will be able to choose rates when booking a room.



Note: with the <u>Pro plugin version</u> you can make the *pricing points dynamic based on the number of people and the length of stay (weekly, monthly, etc. rates),* not just seasons.

- 4. Create all needed **system pages**: Search Results, Search Availability, Complete Booking, Booking Confirmation, Booking Cancellation pages with appropriate shortcodes and messages. You should be offered to install these pages automatically.
- 5. Navigate to configure general plugin **Settings and Payment gateways**. (the plugin supports multiple units reservation by one person so you have no limit in setting adults and children

number for the search availability form). With the Hotel Booking Lite, you can use **PayPal**, **Pay on Arrival** or any gateway connected through the premium <u>WooCommerce add-on</u>.

Note: the <u>Pro plugin version</u> comes with extra default gateways: 2Checkout, Braintree, Stripe and Beanstream/Bambora.

- 6. Configure **Language** settings. The plugin is translated into 14 languages. By default it's set to the language selected in your WordPress global language settings (Settings \rightarrow General \rightarrow Site Language).
- 7. Create your **booking rules** to manage all or individual accommodations: go to *Bookings* → *Booking rules*. These rules allow you to set minimum and maximum check-in and check-out dates, minimum and maximum stay-in days for all or individual accommodations/units. Also, using this menu you'll be able to block the booking option for chosen accommodations at specific periods of time.
- 8. Optionally apply taxes and fees under Bookings \rightarrow Taxes & Fees.
- 9. Go to *Shortcodes* to add the needed plugin generated content to pages and posts (optional use if the pages with the appropriate shortcodes were not installed automatically).
- 10 To view, add or delete your real booking requests, go to *Bookings* menu.

Note: the <u>Pro plugin version</u> allows to add reservations from the backend by admin (for booking made over the phone, for instance).

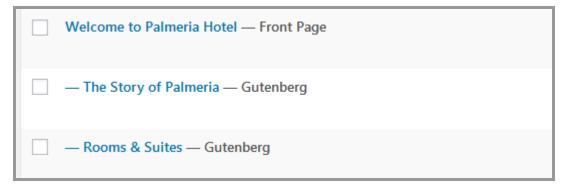
Remember, if you list your hotel on the external online travel agents (OTAs), you can sync bookings with external calendars via iCal (under Bookings \rightarrow Sync calendars), but the <u>Proplugin version</u> is required to use this feature. <u>Detailed guide</u>.

This is just a quick guide. Most likely, you'll need more details on how to work with the plugin, so please take a look at the *Hotel Booking plugin documentation*.

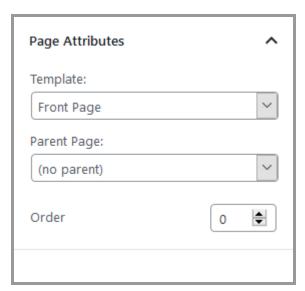
Set up the front page

Follow these steps to set up your front page:

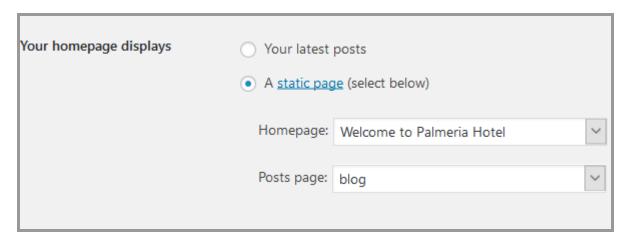
 Go to Pages → Add New and add a page (if you use sample data, find Welcome to Palmeria Hotel - Front Page in Pages and customize it without creating a new page; in this case, ignore the remaining 2-7 steps).



- 2. Label it appropriately, e.g. home page, front page.
- 3. In the *Page Attributes* in *the Gutenberg* right-hand side menu select *Front Page template* (no parent).



- 4. Publish your page.
- 5. Go to Settings → Reading: set "Front page displays" to *Static Page*.
- 6. In Settings → Reading set Front Page to the one you created during the step #2.



7. Save changes.

Customize the front page

If you are using sample data, all pages, including the front page, should already be installed.

1. Open the front page via Gutenberg editor to make the changes.

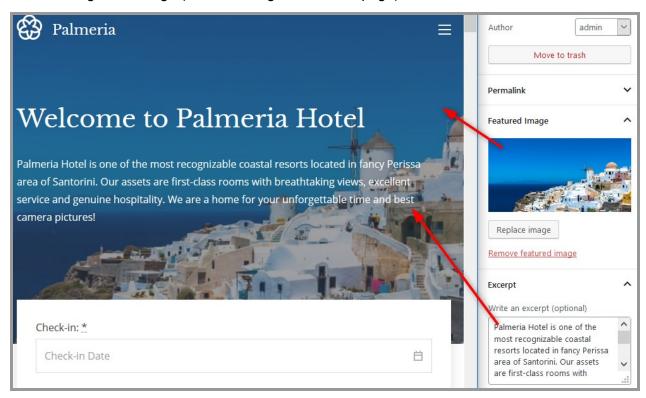
The very upper part of the theme (**theme header**) consists of three elements you can update in Gutenberg:

a basic page title (heading)



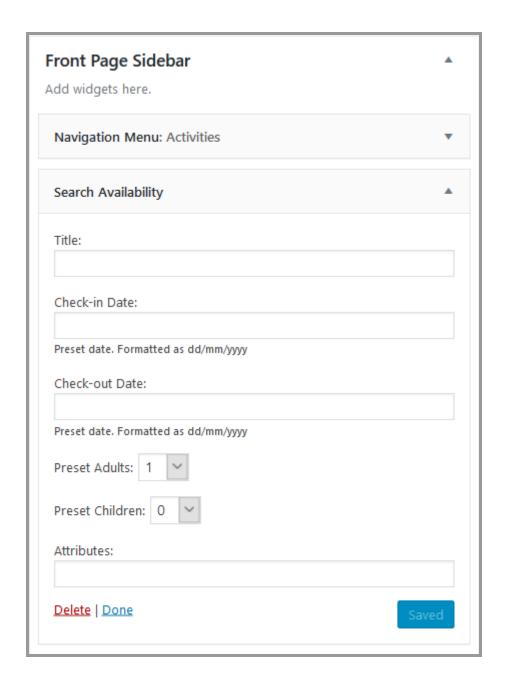
a page excerpt (intro text)

• background image (featured image of the front page).



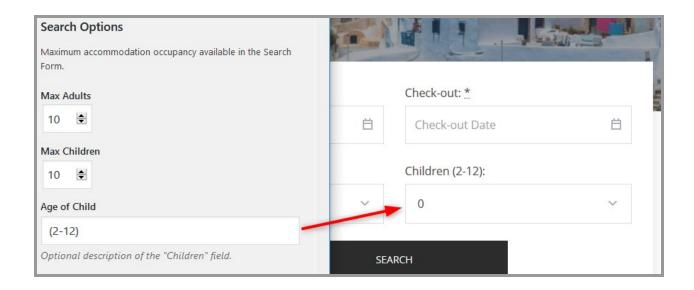
2. If want to enable **real-time search** through all rentals, you can customize the front page search form (added automatically with sample data).

To customize this form, go to Appearance \rightarrow Widgets \rightarrow Front Page sidebar \rightarrow Search Availability on your WordPress dashboard (here you can pre-populate the number of adults and children).

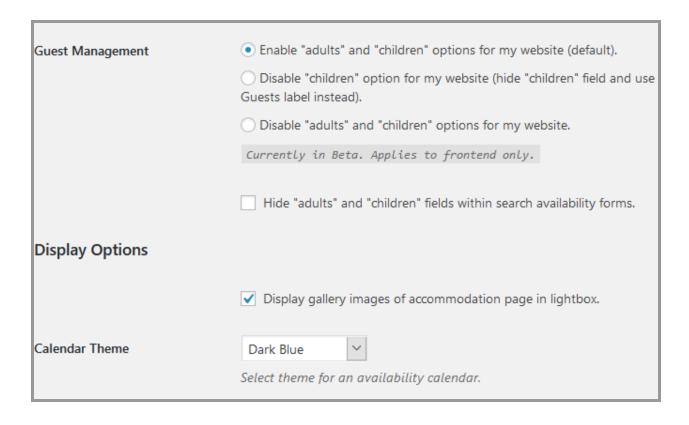


To customize the fields and look of the form, go to Accommodation \rightarrow Settings \rightarrow Search options and apply the preferable settings:

- the max number of adults and children (recommended: the entire number of people your property / properties can accommodate)
- state the age of children (it'll be visible in the form)



- set up whether to show both adults and children fields, only adults, guests or completely hide the fields related to the number of people.
- Change a calendar color scheme.



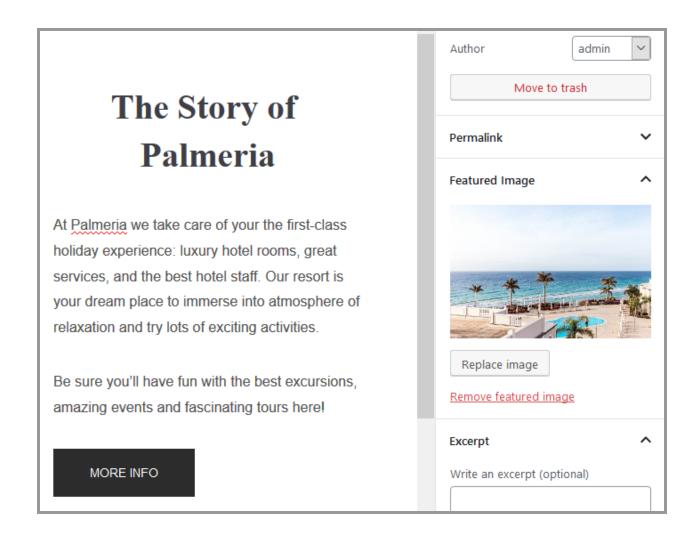
Note: the <u>Pro plugin version</u> allows to add multiple custom fields to search availability form (enable travelers to use them as advanced sorting options).

3. The rest of the blocks you see on the front page are "child" pages of the "parent" Palmeria front page. To edit them individually, simply go the needed block and open it in the Gutenberg editor.

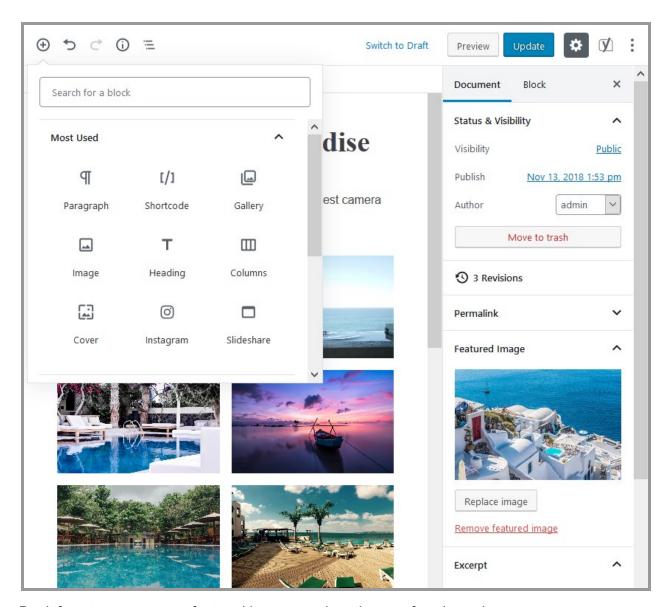


For example, let's take "The story of Palemeria" block: the text can be added via a standard Gutenberg paragraph block, where the hero image is a featured image of the post.

The images you use as featured for the list of accommodation will be flexible and grow to support the size of the content they hold. In the demo, we are using images of the same size.

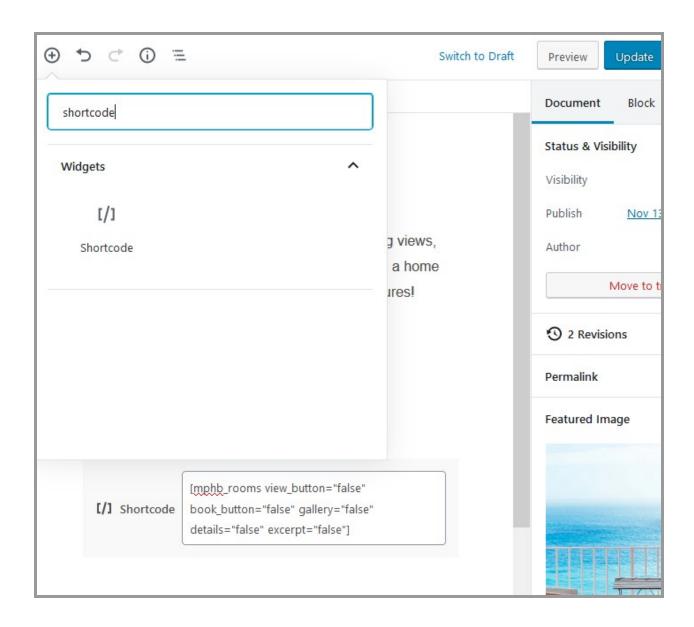


Using Gutenberg blocks, you can add any type of content to display on the frontend of your WordPress website - galleries, images, text, videos, etc.



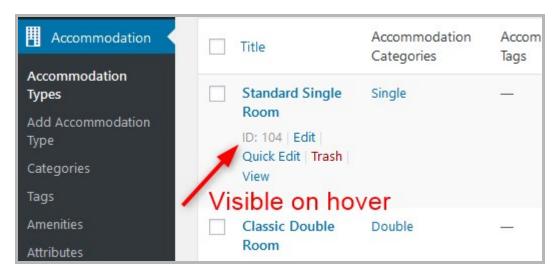
Don't forget to use a page featured image as a hero image of each section.

To embed the listing of your properties, we employ the "Shortcode" Gutenberg block with custom shortcode [mhb_rooms] parameters:



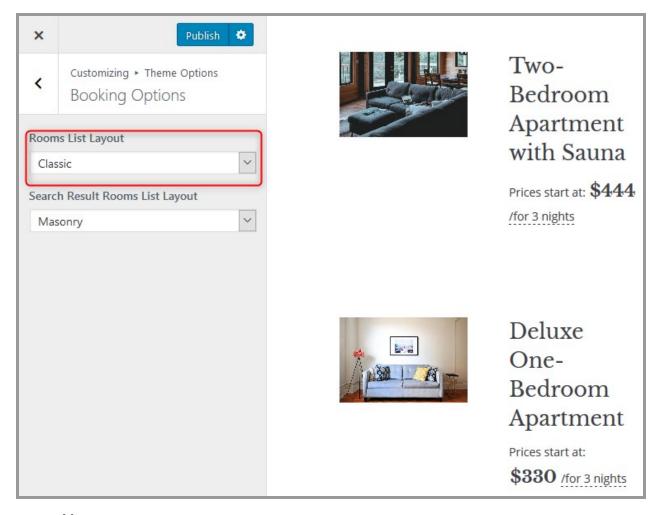
[mphb_rooms view_button="false" book_button="false" gallery="false" details="false" excerpt="false"]

This allows to display rooms in a clean way with just images, titles and prices. If you want to display only certain rooms, you need to include their IDs.

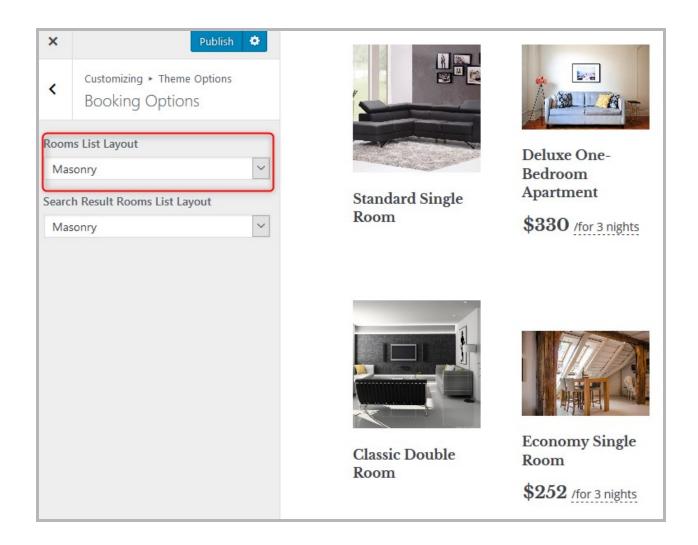


You can also customize the layout of your rooms directory: (classic or masonry) for the default list and search results. Go to WordPress Customizer via Appearance \rightarrow Customize \rightarrow Theme Options \rightarrow Booking Options.

• Classic (list)



Masonry



WordPress Customizer settings

Site Identity

Upload your logo, input a title, tagline and add a favicon (optionally disable a website title and tagline).

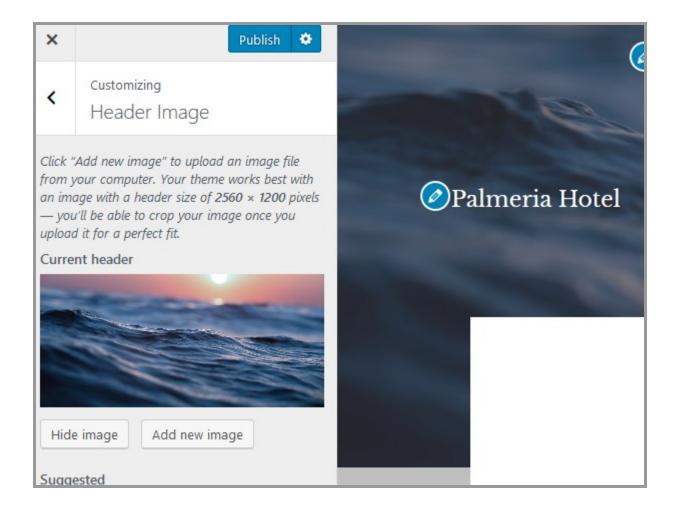
Colors

Alter header text color and background color for the rest of a website:



Header image

Upload a header image that will be displayed throughout the website, except for the front page.



Background image

Optionally upload a background image to be used instead of a background color.

Menus

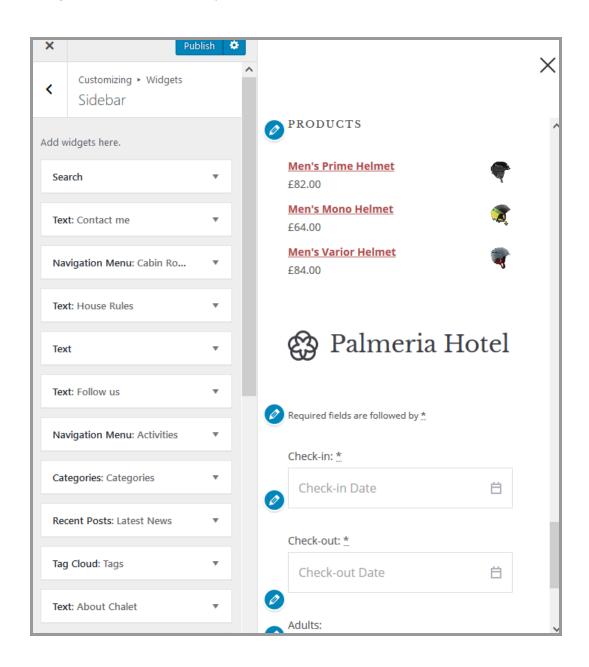
You can add and customize header and footer menus: primary menu (header), footer and socials.

Use "Add items" button to add add menu items to a particular menu and choose the location for this menu.

To add links to your social media profiles, you can simply add the appropriate labels (e.g. Twitter) and the social account URL to the footer menu (use Custom link item).

The "hamburger" menu in header is not an actual menu, it's a sidebar. It means you can display a lot of widgets there, not just pages for navigation (e.g. you display the search availability form, images, video and even shop items).

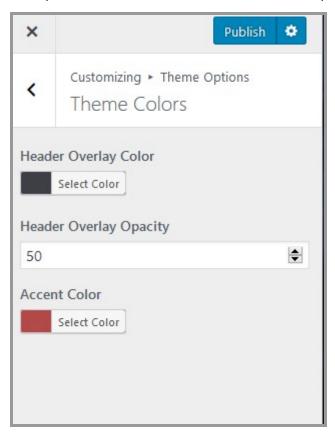
To customize content of this menu, go to WordPress Customizer \rightarrow Widgets \rightarrow Sidebar and choose widgets (content elements) you want to feature in there.



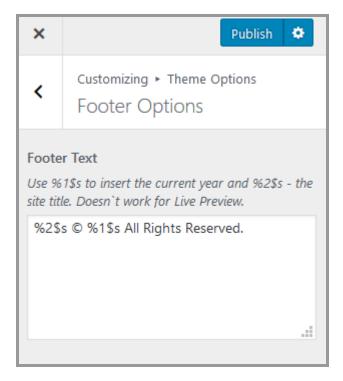
Theme options

This WordPress Customizer menu gives you access to update:

- Blog layout (to display your posts in either grid or list)
- Default theme colors (accent color is used for buttons, links, etc.)



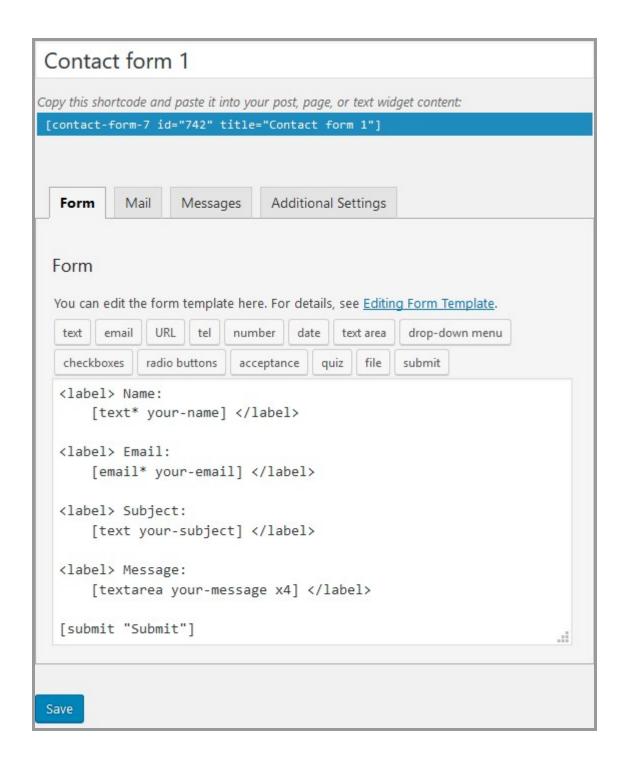
Customize Footer text



• Apply booking options (see #2 of Customize the front page).

Contact us page

The layout of the Contact page is designed with Gutenberg page builder so you can update it visually. The contact form is powered by the Contact Form 7 plugin. To properly display the form on the page / edit fields, you should firstly create a form via WordPress dashboard \rightarrow *Contact* \rightarrow *Add new (or edit existing Contact forms).*



Page Templates

The theme provides several page layouts - you can see can all available ones in the Gutenberg editor ("Page Attributes" menu):

- Boxed
- Front page
- Wide.